

The SUPREME SERVICE LEAGUE



The SUPREME Service League is dedicated to the development of greater proficiency in radio service and to the task of acquainting the public with the more efficient and dependable service rendered by its members.

The League Seeks to Accomplish a Two-Fold Purpose

First: To so equip its members with the mechanical means and technical knowledge necessary to insure the maximum efficiency and dependability in radio service.

Second: To familiarize the radio public with the superiority of SUPREME League Service through the means of intelligent, truthful advertising, thereby contributing materially to the continuous and substantial growth of its members.

Means of Accomplishment

THE PRIMARY requisite to efficient radio service is the possession of the most thorough and complete mechanical equipment available. That SUPREME Instruments answer this need is unquestioned. The SUPREME RADIO DIAGNOMETER is the greatest forward stride since the inception of radio. This remarkable instrument enables the radiotrician to easily, quickly, and accurately diagnose ALL radio ills.

This one instrument in compact, convenient, portable form provides those vital tests, analyses, and diagnoses which were formerly restricted to the tedious processes of expensively equipped radio engineering laboratories. The possession of a SUPREME DIAGNOMETER places its owner in position to render a vastly better service than can his competitors of like ability and technical knowledge.

Membership in the SUPREME Service League is restricted to owners of SUPREME Instruments. All owners in good standing may become members.

Free Membership to SUPREME Owners

All owners of SUPREME Instruments are entitled to a year's FREE membership in the SUPREME Service League. However, no one is enrolled in the League who does not make application and pledge himself to conform to the high standard of service required by the League.

All applicants must pass such examination as will establish their fitness to render SUPREME Service. Instructions and advice will be given those who may not at first be able to pass this examination, so that by close study and application they may, within a reasonably short time, meet the standards demanded.

Benefits of Membership

An attractive lapel button and engraved membership card are issued to all members. These marks of identification will command respect for the ability of SUPREME League members wherever they may go to give Radio Service.

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This Emblem Is Bringing Business to Supreme Instrument Users



THE VALUE of your membership in the SUPREME Service League cannot be too strongly stressed. By taking advantage of the opportunities this membership opens up to you, your business and profits can be materially increased.

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The SUPREME Service League is Advertised in Leading National Radio Journals

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The SUPREME League Emblem and its significance is appearing month after month in the national radio magazines. Thousands of SUPREME League folders have been distributed to the public at radio shows and through other channels.

As a result of this advertising and publicity, SUPREME League Service is rapidly becoming recognized as a superior, dependable service. This recognition is growing day by day and is a great asset to you. You should take full advantage of this situation by doing some advertising on your own account and letting the public know that you are in position to supply this service.

Citizen Radio Call Book Magazine and Scientific Digest

Unquestionably~ the Most Complete Radio Testing Apparatus Ever Devised

Complete, Handy Carrying Case

The case containing the instrument was designed after months study by practical technicians of major radio experience in radio service. Its construction is most complete and comprehensive. It contains the entire apparatus, test parts and accessories. The case is of sturdy material and is of such design that it will stand up to the roughest use. It is light and easily packed. It is a complete portable unit and is ready for use at any time.

Send No Money

The SUPREME instrument will be sent to you on a 6 DAY TRIAL. You will not be asked for any money until you have had the instrument for 6 days. If you are not satisfied with the instrument, you may return it to us at once and we will refund you the full amount of the purchase price. If you are satisfied with the instrument, you may keep it for your own use or you may sell it to us at a profit. The instrument is guaranteed for 30 days.

Three Weston Meters

Mounted on Bakelite base.

1 Voltmeter, from 0 to 500 volts, 1000 ohms per volt.

1 Milliammeter, 100 scale.

1 A.C. Voltmeter, 0 to 125 volts, 250 ohms per volt.

AS INSTRUMENTS are usually tested for 100 volts and 100 ohms, the other two instruments are included at no extra charge.

Prices and Terms

Under our new plan, the SUPREME instrument can be had for only \$25.00. This includes the instrument, test parts, and accessories. The instrument is guaranteed for 30 days. If you are not satisfied, you may return it to us at once and we will refund you the full amount of the purchase price.

Model 100 A

Patents Apply For

Makes every conceivable test on any Radio Set-

The Sign of EFFICIENT RADIO SERVICE

Radio Owners: Look for this emblem in your radio shop or on the button worn or card carried by your service man. It is your guarantee of dependable service.

SUPREME

Radio Diagonometer

Tell 'Em You Saw It in the Citizen Radio Call Book Magazine and Scientific Digest

Use the Advertising Aids Pictured in This Folder and Increase Your Profits

To aid you in securing full advantage of SUPREME Service League prestige, we have produced the advertising aids pictured in this folder. These will be furnished at the very nominal prices quoted to defray handling costs. The liberal use of these aids will assist materially in increasing

your business, and your advertising will be distinctive and inexpensive. Further, there will accrue to you the cumulative benefit of similar advertising that will be done throughout the entire country by other SUPREME users and by this office in the national radio magazines.

These Small Ads are At They Will Materially



We Use the Supreme Radio Diagnometer for all Radio Testings



We display the emblem of Supreme Service with pride. It is our diploma of efficiency. We do not guess. We know. For with our Supreme Radio Diagnometer, operated by our skilled radiotricians, we can tell quickly and accurately the exact working condition of any part of your set.

This modern, superior service is available at no greater cost than service performed by old fashioned hit-or-miss methods.

Our scientific equipment and methods insure finer and more accurate adjustments. Call on us for all radio repairs and installations and get the maximum of service and pleasure from your radio.

NAME

Adv. No. 1—Complete plate 50c each. See back page for cost individual cuts. Post prepaid.

You will observe that space has been left at the bottom of each advertisement for the imprint of your name, to which can be added the receiving sets you handle or anything else you may wish to advertise. Your newspaper or printer can set up this part of the advertisement for you without difficulty.

PICTURED here are sample a
Price League newspaper cuts
These cuts can be used in your
either as individual ads or as pa
used for theatre programs, circ
tising. No matter how they a
business to you.

The ads shown here are only
as to size, copy, etc., just as you
complete ads, or you may order
newspaper set up the type matt



The SIGN of Efficient Radio Service

The use of the Supreme Radio Diagnometer operated by our skilled radiotricians insures maximum results from the radio receiving sets we sell, install, or service.

All guess-work is eliminated. Analyses, repairs, and adjustments thoroughly and scientifically made, and an accuracy and delicacy of adjustment attained that has not heretofore been possible.

Call on us for maximum results and pleasure from your radio.

NAME

Adv. No. 2—Complete plate 35c each. See back page for cost individual cuts. Post prepaid.

Attractive and Compelling Increase Your Business

, showing how SUPREME Serv-
n be used to increase business.
ewspaper in any way you see fit,
of larger ads. They can also be
ars, or any other class of adver-
used they are certain to direct

uggestions. You may vary them
ee fit. You can order either the
e individual cuts and have your

Use Supreme Cuts on Your Stationery and Direct Advertising

The individual cuts on
the back page are all suit-
able for use on your sta-
tionery and other direct
advertising. They are
small, neat, and will add

much to the appearance
of your stationery, as
well as give you full ad-
vertising advantage of
the SUPREME Service
League.

Look
for This
SIGN
of
**Efficient
Radio Service**



Scientific analysis substituted
for guess-work in radio service,
insuring better reception and
greater pleasure from your re-
ceiving set.
Call on us for the best in radio
service.

NAME

Adv. No. 3—Complete plate 30c each.
See back page for cost
individual cuts. Post pre-
paid.

Order by Number

The price and number of each cut appears be-
neath it. Be sure to order by number and use
form provided for this purpose.

All advertising matter for which a charge is
made will be shipped parcel post C.O.D. On ship-
ments to Canada, cash remittance must ac-
company order as the Postal Department will not
accept C.O.D. shipments to that country. As
this service is rendered at a loss, none of these
items can be charged.



**This Badge
Insures You
Efficient
Radio Service**

When you buy a radio from us, the installation will be
made by skilled radiotricians using the Supreme Radio
Diagnometer, an instrument that quickly and scien-
tifically locates all radio ills and enables us to make finer
and more accurate adjustments.

Thus, you are assured the maximum results and pleasure
from your set in the beginning, and an occasional exami-
nation by the same advanced system insures the perpetual
enjoyment of your radio.

Our highly modernized, thorough and scientific methods
enable us to offer you the very best that can be obtained
in radio, whether it is the purchase of a new set or obtain-
ing for you the best possible reception from your old one.
You don't know how good a radio can be until you have
used our service.

NAME

Adv. No. 4—Complete plate 45c each. See back page for cost individual cuts.
Post prepaid.

A liberal quantity of advertising folders for public distribution is furnished each member free of charge. Provision is made on these folders for the individual members to imprint their names and addresses. These folders link the SUPREME League members with the SUPREME League National Advertising. They have already demonstrated their business-getting ability.

An attractive decalcomania window sign which illustrates the SUPREME League Emblem in three rich colors is furnished each member. This sign identifies your shop or store as a reliable source of radio service. It brings service customers to you who are certain to grow into active prospects for new radio receivers, radio accessories, and continued profitable service.

Well designed cuts, or electrotypes, are available to all members for use in such advertising as they may wish to do individually, thus cashing in on the business-producing benefits of the League. These cuts are pictured in this folder. A nominal charge is made for them merely to defray expenses of handling.

SUPREME Service League News "The Diagnostrician"

A year's free subscription to "The Diagnostrician" is given to all new members. This publication contains technical articles written by outstanding authorities in the radio field. It is edited with a thorough understanding of the service man's problems. It deals with the tasks that come before the service man every day. It answers those difficult service questions which trouble you. It is dedicated to the business of better and more profitable radio service.

One of the features of the "Diagnostrician" is its query column. Here the SUPREME League member has his service problems solved for him by radio engineers who have had years of practical service experience.

Another feature particularly interesting to League members is the Exchange Department. This department is devoted to exchange of ideas, new discoveries, etc., between members. "We profit by helping each other," is its keynote, and nothing is more true.

National Advertising of SUPREME Service League

Each month in the National Radio Publications there appear attractive advertisements of the SUPREME Service League. This national ad-

vertising directs the radio public to "look for the Supreme Service League emblem as a guarantee of efficient and dependable radio service." SUPREME League members attest to the business-producing power of this advertising.

Cooperation Between Member- ship Vital

From time to time other plans will be developed to further the interests of the members of the League. The purposes, ideals, and objectives of the League are unquestionably admirable, and if properly carried out by the membership will be of great benefit to every individual member. Success, of course, depends upon the sincere and wholehearted co-operation of the membership. Individually, the most efficient of us can accomplish, at best, only a limited success—but collectively, with proper coordination of effort, all will reap abundant reward.

Every member should make judicious and vigorous use of the advertising material placed at his disposal. He should take full advantage of the national prestige of the League and link his business with the national advertising of the League. It is but natural that an increase in his profits or earnings will result.

Membership Dues After First Year

Dues for membership after the first year will be placed at a nominal figure to be announced later. This membership fee entitles each member to a continuance of the League benefits. It brings him the "Diagnostrician"—the official League organ—it entitles him to the advice and counsel of the SUPREME League Technical Experts, and it gives him the profit-making prestige of SUPREME League membership.

Membership Application

Be sure to fill out and mail the application card attached hereto; you will not be enrolled as a member unless this is done.

Use These Cuts On Your Stationery and In Your Newspaper Advertising

(Be Sure to Order by Number)



Cut No. S-10—Price, 30c each. Post prepaid.

SUPREME

Radio Diagnometer

Cut No. S-11—Price, 30c each. Post prepaid.



Cut No. S-12—Price, 30c each. Post prepaid.



Cut No. S-13—Price, 30c each. Post prepaid.

SUPREME

Radio Diagnometer


Cut No. S-14—Price, 30c each. Post prepaid.





DECALCOMANIA Window Signs

These permanent window transfers or decalcomania signs are done in three colors. One of these signs is furnished free with every SUPREME Instrument and additional signs may be had at 30c each. This nominal charge represents the actual cost in large quantities. Use these signs. Backed by the national advertising that is being done, they will help you earn bigger profits.



LAPELBUTTONS

One of these buttons is furnished each member free. Extra buttons are furnished at \$1.00 each, postage prepaid. One of these buttons should appear in the lapel of every service man using a SUPREME Diagnometer. They instantly label him as efficient in the minds of radio owners.

Use These Folders Liberally

One hundred of these attractive folders in two colors are furnished each SUPREME League member FREE. Additional quantities may be had at 75c per hundred. Thousands of these folders have already been distributed to the public at radio shows and by Service League members. Use them liberally as letter inserts, distribute them by hand or on your sales floor. They have already proved their power as business producers.

Lots of 1000 will be furnished at \$7.50 per thousand with name and any advertising matter desired imprinted in space provided, cash remittance to accompany order.

SUPREME INSTRUMENTS CORPORATION

GREENWOOD, MISSISSIPPI, U. S. A.